



Press release

Update 2.6 of Touchscreen CMS Software *AppSuite*

The latest update 2.6 of the touchscreen CMS software AppSuite helps users to get started more easily. Therefore, the home screen got a complete made over. Additionally we introduced a so-called onboarding system, which facilitates a step by step introduction to the possibilities of the content management software for touchscreens.

Also the integrated object recognition has been revised and works more accurately and robustly now. Marker objects based on finger patterns can be trained within the software and then used in several apps.

Interactive touchscreens are becoming increasingly popular in the digital signage market. However, every hardware requires a suitable software to meet the specific demands of each client. eyefactive provides its own app platform to get every system up and running.

Akin to common website builders, eyefactive's AppSuite empowers customers and partners to customize apps without any programming skills of their own. Digital content such as images, videos and PDFs can be easily integrated, the app's look and style easily adjusted to match the customer's corporate design. New apps and updates can be downloaded and installed directly from the integrated AppStore - an online marketplace similar to those for smartphones and tablets in the consumer market.

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About eyefactive GmbH

eyefactive from Wedel (near Hamburg / Germany) is the leading provider for interactive multitouch and multiuser technology in large-scale. The product portfolio consists of flexible and scalable multitouch displays integrated into tables and walls as well as the first dedicated app-platform for interactive signage software. For effective marketing at points of sale & information and creative teamwork in companies. eyefactive has been awarded multiple times, e.g. "ICT start-up of the year 2012" by the German Federal Ministry of Economics and Technology. Clients are world renowned brands like Porsche, Mercedes-Benz Bank, Beiersdorf, Siemens and Olympus.

Please find more information here: www.eyefactive.com